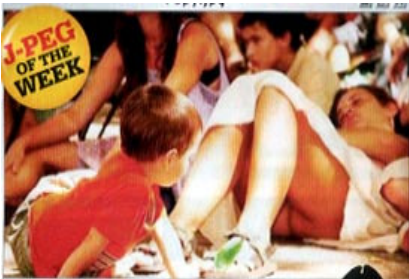


# Lad's Mags A Quick Tour

## Lad's Mags on Boys & Girls



## Lad's Mags on Alternative Role Models

"miserable, sobbing, whining bitch in a boat ... basically a frigid-dyke-looking, yachting cunt."

NUTS on Dame Ellen MacArthur

**Nuts**

## Lad's Mags on Prostitution and Woman Trafficking

Front on Sex Tourism: "the perfect example of our global economy"

Front on Foreign Prostitutes: "dirty slags" "foreign fanny-floggers"

Front Oct 2006

## Lad's Mags on Incest



'He was in for a shock when her dad got home ! (they have the same dad)'

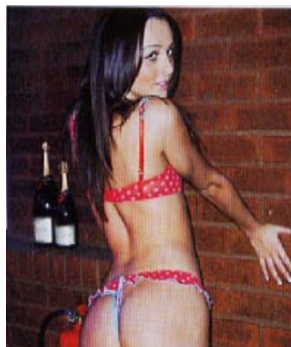
**MAXIM**

## Lad's Mags on Sex and Relationships

**FRONT**

“ THE ONLY TIME I USE A PILLOW IS TO PUT OVER THEIR FACE WHEN I'M ON THE VINEGAR STROKES ”

66% of young people say that the media is a useful or very useful 'way to find out about, love, sex and relationships' (Institute of Education 2003)



'20 year old Victoria looks good for a girl who might be waking up from a drugging'

## Lad's Mags on Rape

"A lot of women fantasise about things like rape, or animals.. it's a myth that women want soft stuff "

**MAXIM**

One third of people believe a woman is partially or completely responsible for being raped if she has worn revealing clothing or been drunk (Amnesty International UK 2005)

## Lad's Mags on Women



The only way women are presented is sexualised, near naked, often submissive always as objects of mockery, as 'real girls' whose bodies are to be rated and judged

## Lad's Mags' Ads



First Time Anal F\*\*K



Gagging Slut

Typically a dozen pages of ads for hard core porn in any issue. This includes illegal mail order porn. Emphasis on anal & 'deep throat' oral sex